



OFFICIAL CMT & NATIONAL TOURING ARTIST

ASHLEY WINELAND

#TRUECOUNTRY

ASHLEY WINELAND BIOGRAPHY

DESCRIPTIVE PARAGRAPH

Official CMT and National Touring Artist ASHLEY WINELAND is a favorite at both venues and on the festival circuit, a frequent guest on television and radio shows alike, and is often the subject of newspaper, magazine articles, and music blogs. The entire music industry is taking notice of Ashley Wineland – with clubs and top events inviting her back for repeat performances. Her high-energy, entertaining show is captivating audiences nationwide and she has amassed a dedicated global fan base, now totaling almost 200K across her social media platforms. Besides having appeared with some of the most recognizable names in music, Ashley has lent her time and talent to numerous charitable causes, utilizing her celebrity to bring awareness and rally support for platforms that are close to her heart, including our nation’s military veterans and animal rights groups. Her latest album, “Simple Life,” inspired Ashley to log some serious miles across the U.S. in 2017 and 2018 with her highly-successful “She’s Gone Tour” and “Simple Life Tour.” These appearances apparently struck a chord with U.S. audiences, as the video for her hit song from the album “She’s Gone” is fast approaching 1 million views! Also featured on the CD is the single “No Prince Charming” – which debuted at #2 on iTunes in the category of “Best New Country Music.” With several national tours under her belt and numerous notable milestones reached -- including signing to a worldwide management deal with City Drive Group -- Ashley Wineland is ready for world stages and has set her sights on bringing back what is missing from the genre...TRUE country music! Learn more about Ashley Wineland at www.ashleywineland.com and follow her on Facebook at www.facebook.com/AshleyWinelandMusic.

SHORT BIOGRAPHY

Whether she is singing and performing, raising money to assist our nation's veterans, or donating her time to animal welfare organizations or other worthy causes, Official CMT Artist ASHLEY WINELAND is leaving an impression on everyone whose path she crosses. Ashley first made a splash in the Southwestern music scene with the release of her patriotic song, "Red, White & Blue," which honored the men and women serving in the United States Armed Forces. The video caught the attention of the local CBS affiliate. She quickly realized that her music could be a catalyst to raise awareness for this and other causes close to her heart. To date, she has worked tirelessly volunteering for numerous charities, lending her voice and her time to support their platforms.

Her 2017 album, the critically-acclaimed "Simple Life," garnered significant airplay worldwide and produced several hit songs. "No Prince Charming," debuted at #2 on iTunes in the category of "Best New Country Music," and spawned the video, which was filmed in her beloved home state of Arizona with the Superstition Mountains serving as a scenic backdrop. In keeping with the storytelling aspect of country music, "No Prince Charming" depicted the timeless tale of good cowboy versus bad cowboy. Staying true to her native Arizona, she filmed the video for her next hit song from the album, "She's Gone," in Sedona, AZ, utilizing the bird's eye view of drone cameras to capitalize on the enthralling landscapes. In 2017 and 2018, Ashley set out to log some serious miles across the U.S. with her 2 highly-successful national tours "She's Gone Tour" and "Simple Life Tour." Her cross-country appearances apparently struck a chord with U.S. audiences, as the video for "She's Gone" is fast approaching 1 million views on Facebook!

Her live performances and engaging stage presence not only captured the eye of the music industry but led to some significant endorsements. Ashley was quickly endorsed by the popular guitar company, Alvarez, and was named the very first "Alvarez Breakthrough Artist" and was recently upgraded to "Pro Artist" status. The quality hat company, Peter Grimm, also engaged Ashley as one of their celebrity spokespeople.

As Ashley's popularity rose, her social media followed suit, amassing almost 200K fans. Ashley credits her devoted worldwide fan base to her realizing an impressive weekly reach of over 1 million on Facebook! To Ashley, her fans are gold! She has a dedicated fanbase who refer to themselves as "Winelanders," which includes an active social media street team who work tirelessly getting the word out on Ashley's music and appearances. As a way of both engaging her fans and showing her appreciation, Ashley conducts a live broadcast each week on Facebook, where she chats about her daily life and performs her original music and her renditions of popular songs of today and yesterday, while interacting with her devoted fans.

Ashley is a favorite on the festival circuit, a frequent guest on television and radio shows, and is often the subject of print media. She graced the cover of the global music publication ION Indie Magazine in December 2014 and captured the cover of City To Country Magazine, Sept/Oct '16 edition. Some of her most notable appearances include her performances with Parmalee, John Michael Montgomery, and the Grammy Award-winning group Diamond Rio. She has also shared the stage with Josh Turner Weekend and additionally headlined at the legendary country venue Reo Palm Isle in Longview, Texas – on whose stages have performed icons such as Elvis Presley, Willie Nelson, and Miranda Lambert, to name a few.

And the good news keeps coming...recently, she signed a worldwide management deal to the multi-award-winning company The City Drive Group. Ashley looks forward to having her music reach a larger audience and growing her fan base while booking more appearances and continuing to write and record music. She looks excitedly to the next chapter in her musical journey and has set her sights on bringing back what is missing from the genre...TRUE country music!

Learn more about Ashley Wineland and her music at www.ashleywineland.com and follow this country sensation on Facebook at www.facebook.com/AshleyWinelandMusic.



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LONG BIOGRAPHY

Whether she is singing and performing, raising money to assist veterans, or donating her time to our military veterans, animal welfare organizations, and other worthy causes, ASHLEY WINELAND is leaving an impression on everyone whose path she crosses. The busy country artist from Glendale, Arizona, became fascinated by storytelling through music after her father gifted her studio recording time for her 13th birthday. This was the beginning of what would develop into a full-fledged, full-time music career.

“That time in the studio made me realize that I was getting to combine my talent and knowledge to create something that other people could enjoy. That is a feeling like no other,” says Ashley. While aspiring vocalists often fantasize about what it would be like to go into a studio and record music, Ashley says the experience is much different than one would think. “There is so much involved. Vocals alone can be more than three hours of intense work for just one song,” she explains. “Add in the time for the legal work that comes when all the recording is done, and it is a long learning experience and a lot of hard work.” Her studio time was well spent – and the fruition of her labors became her debut CD “Family Business,” which caught the attention of her rapidly growing fan base and media alike...along with the ear of music industry insiders.

Ashley first made a splash in the Southwestern music scene with the release of her patriotic song, “Red White & Blue,” which honored the men and women serving in the United States Armed Forces. The video for the song quickly racked up over 50,000 hits on her YouTube channel – and the local CBS affiliate came calling, wanting to learn more about this young artist who felt an affinity with our Service men and women. True to the heartfelt sentiments expressed in the music, Ashley was inspired to donate the proceeds from the song to various groups assisting veterans. Her connection with the Armed Forces is a personal one. Ashley explains, “My family has a rich military history. My uncle spent more than twenty years with the U.S. Air Force and my great-grandfather was a U.S. Army Prisoner of War during World War II. He was liberated from a concentration camp,” Ashley states. “And I've had other relatives who fought in Vietnam and Korea. Seeing men and women who have protected us, struggling as they do, makes me want to help them in any way that I can. Music has provided me an outlet in which to do so.”

Realizing that her music could be a catalyst to raise awareness for veteran's platforms -- along with other causes close to her heart, Ashley began to volunteer her voice and her time to support various platforms. Besides our Armed Forces, Ashley raises awareness for animal rescue organizations – even pitching in with animal rescue groups in Arizona that care for at-risk horses and birds. However, her love of animals is not focused on a particular species. Whether furry, finned or winged...Ashley does not discriminate!

“I started many years ago with PetSmart Charities in Arizona. I remember being so excited that I was finally old enough to work in the kennels at the shelters.” Ashley laughs, “I've also worked with a lot of other charities. That kind of work is very fulfilling to me.” But when a unique opportunity presented for animal-lover Ashley in 2016, it left a permanent mark in her heart: she was invited as a celebrity guest to view firsthand and experience the inner-workings of SeaWorld San Diego. During her time with the dedicated staff at SeaWorld, she was able to get “up close and personal” with many of the animals that are rescued and rehabilitated at the skilled facility – even taking part in releasing rehabilitated Sea Lions back to the wild open spaces of the Pacific Ocean. This will remain a favorite and lasting memory for Ashley!

Besides the many charities that are impacted by Ashley and her huge heart, several sponsors have taken notice of this diminutive performer with the big voice. She was named the first ever “Alvarez Breakthrough Artist” by Saint Louis-based Alvarez Guitars. The company's signature artists include Grateful Dead founding member Bob Weir and country music superstar Josh Turner. “The designation allows me to represent the company and its principals,” she explains. “An Alvarez Artist gets to grow alongside the company and act as an ambassador at trade shows. And we also do cross-promotional work.” In 2016, Alvarez upped the ante and upgraded Ashley to the status of “Pro Artist” – which is a huge nod to the performer's work ethic and growing presence in the music industry. She represented the brand at the NAMM convention in California in 2018. Another endorsement came from the quality hat manufactured Peter Grimm. Ashley proudly dons their hats for both promotional appearances and performances.

Ashley has become a frequent guest on television and radio shows and often is the subject of print media. Besides her numerous appearances performing the “National Anthem” for both the NFL and MLB, she has served as a guest commentator for the local ABC affiliate during the CMA Awards, providing the television audience her personal projections. She additionally racked up her first IMDb credit while cast in the in-development dramatic series “Youthful Ambition” with Producer/Director

Terence Gordon. And, while on the 2017 “She’s Gone” national tour, she appeared at Children’s Hospital at Seacrest Studios on behalf of the Ryan Seacrest Foundation.

She has graced the cover of the global music publication ION Indie Magazine in December 2014 and additionally captured the cover of City To Country Magazine for their Sept/Oct 2016 edition. A favorite on the festival circuit, Ashley has appeared with such recognizable names as Parmalee, John Michael Montgomery), the Grammy Award-winning band Diamond Rio, and country superstar Josh Turner. She also headlined at the legendary country venue Reo Palm Isle in Longview, Texas — on whose stages music icons such as Elvis Presley, Willie Nelson, and Miranda Lambert have performed.

Ashley works hard to garner a better understanding of what goes on behind the scenes in the commercial music industry and adapts the stance that the music business is a serious business. She considers herself a “mogul in the making”. With all that she has learned thus far and the significant strides she’s made as an independent artist, what advice would Ashley give a young artist contemplating a career in music?

“Whether it be through band or choir at school or with a private instructor, learn the mechanics and foundation of music and get a feel for it to see if you truly want this,” Ashley advises. She adds, “Always keep in mind that you are going to have those times when you will struggle. You must keep your head held high, your thoughts positive, and work through it no matter how long it takes. Good things come to those who never give up.”

She recently completed her sophomore album “Simple Life,” which includes her hit song “No Prince Charming” -- the video for which was filmed in her beloved home state of Arizona with the Superstition Mountains serving as a scenic backdrop. In keeping with the storytelling aspect of Country music, “No Prince Charming” depicts the timeless tale of “good cowboy versus bad cowboy”. This classic storyline resounded with her fans -- as “No Prince Charming” debuted at Number 2 on iTunes “Best New Country Music.” Ashley continued to show her love for Arizona by again spotlighting her home state with the filming of her video for the track “She’s Gone” — this time selecting stunning Sedona as the locale for filming. In this video, she utilized drones to capitalize on the breathtaking bird’s eye views of the enthralling natural landscapes. The video quickly racked up almost a MILLION views on Facebook! And when you are talking “numbers” in relation to Ashley Wineland — across her social media outlets, her following has reached almost 200K fans. She also recently realized an immensely impressive weekly reach of over 1 million on Facebook!

To Ashley, her fans are her focus and are EVERYTHING. Besides performing, the highlight of her week is her live broadcast on Facebook, where she chats about her upcoming appearances and gregariously interacts with thousands of her devoted followers (AKA “Winelanders”) who religiously tune in, week after week. These broadcasts are peppered with lively banter and impromptu jams -- which include both her original songs and her renditions of today’s and yesterday’s hits. Yes, she even takes “requests” for she aims to please!

And the good news keeps coming...recently, Ashley signed a worldwide management deal to the multi-award-winning company The City Drive Group. Ashley looks forward to having her music reach a larger audience and growing her fan base while booking more appearances and continuing to write and record music. She looks excitedly to the next chapter in her musical journey and has set her sights on bringing back what is missing from the genre...TRUE country music!

Learn more about Ashley Wineland and her music at www.ashleywineland.com and follow this country sensation on Facebook at www.facebook.com/AshleyWinelandMusic.

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